

stayⁿtouch

HOTELIER GUIDE

6 Critical Hotel Operations You Need to Automate Today



A woman with blonde hair tied back, wearing a dark blazer over a white collared shirt, is smiling and looking to her right. She is standing in what appears to be a hotel lobby or reception area. The background is slightly blurred, showing warm lighting and architectural details.

THE PROBLEM

Hotels Are Still Struggling With Staffing

Despite offering higher wages and broader benefits, 65% of hotels report ongoing staff shortages, with nearly 1 in 10 severely understaffed (AHLA). When labor is tight, your team's time is more valuable than ever.



Tech Solution

The solution? A Best-in-Class PMS loaded with robust automation. Free up your staff from repetitive tasks so they can focus on what matters most: delivering exceptional service to your guests.



MULTI-PROPERTY

Managing Your Portfolio Shouldn't Be a Struggle

Juggling logins, duplicate data entry, and inconsistent processes across properties slows your team down and creates room for error.



Tech Solution

With a cloud PMS with centralized, automated multi-property management, your hotel group can standardize operations, access shared guest profiles, and generate consolidated reports—all from a single system. Whether you oversee 2 hotels or 20, automation helps your portfolio run like one well-oiled machine.



RATE MANAGEMENT

Stop Manually Chasing The Market

Updating rates manually eats up hours and slows your response to market shifts. In today's fast-paced landscape, pricing needs to be dynamic—not delayed.



Tech Solution

With a cloud PMS with automated rate strategies, your hotel can adjust prices in real time based on demand, stay patterns, or lead time, helping you maximize occupancy and revenue—without adding work for your staff.



HOUSEKEEPING

Ditch the Paper, Streamline The Boards

Manual housekeeping boards are messy, time-consuming, and prone to errors. Tasks get missed, rooms are delayed, and staff efficiency suffers.



Tech Solution

A hotel PMS with automated housekeeping assignments can dynamically adjust to real-time room statuses—including stayovers, early check-ins, and late check-outs—ensuring rooms are cleaned in the right order and your team isn't wasting steps. Faster turns, fewer delays, happier guests.



STAFF & GUEST COMMUNICATIONS

No More Missed Messages or Communication Breakdowns

Phone tag and sticky notes don't cut it anymore. Miscommunications between departments—or between staff and guests—can create frustration and service failures.



Tech Solution

An automated messaging tool integrated into your cloud PMS lets your hotel send real-time updates and requests across teams and directly to guests. Whether it's room-ready notifications, special requests, or service delays, everyone stays in the loop—without slowing your staff down.



PAYMENTS

Make Payments Seamless & Stress-Free

Collecting payments is essential—but tedious. Manual processing at check-in can lead to long lines, errors, and awkward guest interactions.



Tech Solution

When you combine automated payments with a Best-in-Class PMS, your hotel can automatically schedule deposits and final charges in advance, reducing friction at check-in and ensuring accurate billing. The result? Faster front desk service, fewer disputes, and more time spent focusing on your guests.



TAX CODE UPDATES

Keep Up With Tax Changes— Without the Headaches

From room-type to stay duration, tax regulations are constantly shifting—and keeping up manually is a full-time job.



Tech Solution

If your hotel PMS features automatic tax code updates lets you apply tax rules in bulk, update future date ranges, and stay compliant with local laws—without digging through spreadsheets. It's a smarter way to stay ahead of audits while saving your staff hours of administrative work.





Automate More, Stress Less With Our Best-in-Class Hotel PMS

Don't overload your team with manual tasks. With Stayntouch PMS, automation does the heavy lifting—so your staff can focus on delivering exceptional hospitality.

- ✓ Manage your portfolio 70% faster with centralized multi-property tools;
- ✓ Boost housekeeping efficiency by 25% with real-time smart assignments; and
- ✓ Improve accounting productivity by 40% through automated financial workflows.



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